
PAYMENT OPTIONS

- I'll pay by credit card
 Visa MasterCard American Express

Print name (as it appears on card):

Card number: _____

Expiration Date: _____

Signature: _____

- I'll pay by check

Make checks payable to:

NMCF Festival of Lights

Mail payment to:

Newton Medical Center Foundation
175 High Street
Newton, NJ 07860

Fax 973-579-8972

- I cannot attend, but have enclosed a donation in the amount of \$ _____
 I cannot attend, but please send me a Tribute Book
-

ACKNOWLEDGEMENT INFO

- Please send an acknowledgement to:

Name: _____

Address: _____

Relationship: _____

Please respond no later than
November 1, 2011.

For more information, call 973.579.8309
or visit www.atlantichealth.org/newton



Special thanks to this year's
Festival of Lights committee:

David G. Mattes, MD, Co-Chair

Michael Holenstein, Co-Chair

Colleen Apter

Mark Avondoglio

Diane Brennan

Jim Furgeson

Jo-Ellen McCracken Hazan

Kevin Kapusta

Mary Jo Mathias

James McCracken

Robert McCracken

Shirley McCracken

Megan Sandow

Diane Sarao

Dawn Sullivan

Lisa Wakefield

To learn more about the Festival of Lights, call
Newton Medical Center Foundation
at 973-579-8309

All contributions to the NMC Foundation Festival of Lights are deductible to the extent allowed by law. If you wish to be removed from our mailing list, please send your request in writing to the NMC Foundation, 175 High Street, Newton, NJ, 07860

CELEBRATE!
THE 20TH
C. EDWARD McCracken



HONORING
THE McCracken Family

NOVEMBER 19, 2011
NEWTON MEDICAL CENTER

Sponsored by
SMITH-McCracken & Wood
FUNERAL HOMES

FIREWORKS Sponsored by

EmCare
Emergency Medicine. Customer Driven.

And

ER Physicians at Newton Medical Center

Newton Medical Center
Foundation



EVENT TIMELINE



Children's activities – 4:30 pm
 Community Reception – 5:30 pm
 Tree Lighting/Fireworks – 6:30 pm



SPONSORSHIP OPPORTUNITIES

Donor Reception – All donors with gifts of \$500 or more are invited to attend a private reception immediately following the fireworks.

Fountain Sponsors — \$1,800

Most prominent sponsorship to decorate Fountain Area.

- 8 tickets to donor reception; name/logo on website; listed on banner in Fountain area for one month; listed in media releases; listed on Lobby banner for one year; full page ad in program.

Children's Tent Sponsors — \$1,500

Sponsor the Children's Activities Tent!

- 6 tickets to donor reception; listed on banner in Children's Tent; name/logo on website; listed in media releases; listed on Lobby banner for one year; full page ad in program.

Holiday Wreath Sponsors — \$1,275

Sponsor a large holiday wreath!

- 4 tickets to donor reception; listed on banner in Emergency Room; listed on website; listed in media releases; listed on Lobby banner for one year; half page ad in program.

Illuminator — \$1,000

Sponsor a light display!

- 4 tickets to donor reception; name on website; listed in media releases; listed on Lobby banner for one year; half page ad in program.

Douglas Fir — \$750

Provide lighting of the trees along the medical center driveway.

- 2 tickets to donor reception; name on website; listed on Lobby banner for one year; quarter page ad in program.

Children's Activity Sponsors — \$500

Help offset the costs of materials and supplies used for children's activities.

- 2 tickets to donor reception; names listed on inside of tent, listed on website; listed on Lobby banner for one year; and listed in program.

Norway Spruce — \$500

Provide lighting for trees on medical center campus.

- 2 tickets to donor reception; name listed website; name listed on Lobby banner for one year; listed in program.

Scotch Pine — \$300

- Listed on Lobby banner for one year and listed in program.

THE *Festival of Lights* STORY

This year, the **C. Edward McCracken Festival of Lights** celebrates 20 years of brightening the holiday season for hospitalized patients and their families. During the intervening years, Ed's vision has been universally embraced by the community and medical center family inspiring vital donations including trees and lights in memory and in honor of loved ones. The Event transforms the Hospital grounds, dramatically illuminating the main entrance with enduring hope and a spectacular fireworks display.

On this, the **20th Anniversary of the Festival of Lights**, Newton Medical Center Foundation takes special notice of Ed's contributions as a Foundation Trustee and the McCracken Family's 20-year legacy of continued dedication and support. McCracken Family members continue to uphold their beloved "Ed's" tradition by working diligently to enhance the **Festival of Lights** and the quality of life in our community. This includes steadfast commitment and legacy donations helping to insure that Newton Medical Center continues as a strong and vibrant source of compassionate healthcare.

Kindly continue in your support of the **C. Edward McCracken Festival of Lights** and join us as we honor Ed and the McCracken Family. Take your place in the Festival of Lights 20th Anniversary Tribute Book, appear on our "recognition placard" in the Medical Center lobby, and accept the Foundation's grateful acknowledgement of your contribution.



ENTER OUR RAFFLE

FOR A

CHRISTMAS FANTASY

IN NEW YORK
FOR TWO!

Raffle tickets are \$5 each;
 books of ten, \$50.

RAFFLE PRIZE INCLUDES:

- Two tickets to Radio City Music Hall's *Christmas Spectacular* on December 10, 2011
- Transportation to NYC
- Dinner for two at a prestigious NYC restaurant
- Estimated Value - \$1,000

To order tickets please fill out order form at right and mail or fax back to the Foundation Office.

BRIGHTEN THE HOLIDAY SEASON!

Remember a loved one this holiday season — contribute to the Festival of Lights!

Name: _____

Address: _____

City, State, Zip: _____

Phone: _____

E-mail: _____

ORDER INFO

Designation:

(Please write names as they should appear in the Tribute book)

Qty:	Item:	Cost:
_____	Fully lighted tree & Holiday Wreath	\$250
_____	Fully lighted tree	\$200 per tree
	<input type="checkbox"/> In memory of _____	

	<input type="checkbox"/> In honor of _____	

	<input type="checkbox"/> For beautification	
_____	Holiday Wreath	\$125
	<input type="checkbox"/> In memory of _____	

	<input type="checkbox"/> In honor of _____	

	<input type="checkbox"/> For beautification	
_____	String of lights	\$30 per string
	<input type="checkbox"/> In memory of _____	

	<input type="checkbox"/> In honor of _____	

	<input type="checkbox"/> For beautification	

Raffle Tickets: \$5 each or Book of ten, \$50

To order Raffle Tickets please write in the # of tickets/books you would like.

_____ Tickets _____ Books